

The 15th International Scientific Meeting

# SM2010

Strategic management and decision  
support systems in strategic management

## **SUBOTICA FOR BEGINNERS**

...get to know our town and have a cup of coffee with us...

**23. April 2010. A Day to Remember!**





1 9 6 0  
2 0 1 0

FACULTY OF  
ECONOMICS  
SUBOTICA  
UNIVERSITY OF NOVI SAD

50  
years  
creating  
excellence

# Where all starts

Meeting point – Faculty of Economics Subotica – place where tradition and contemporary ideas meet – celebrating 50 years of academic excellence...



Walk to the downtown – Korzo – where everything happens in the shadow of Town Hall!

Famous Subotica fountains...





# Town hall...

One of most impressive buildings in Subotica, and this part of Europe, it is! Get to the top and see entire Subotica from Vidikovac view point!

It took them two years to build it, and another two to decorate it!



People from region, very often, schedule their weddings in this building – probably hoping that marriage will be as sweet as this building is!



# Charming art nouveau...

- Subotica style... jewels of architecture...



... Raichle's palace, Synagogue, City library, City Museum...





# Coffee culture...

At the end of our tour have a cup of coffee and cake in one of famous Subotica coffee shops – learn how we relax here at Pannonia sea.





# Learn more – love more

Faculty of Economics Subotica decided to share with you tremendous wealth of ages on this crossroad of Europe... We take grate pride in what we have and what our ancestors survived... It is our token for building future... We wish to share this with our friend to help us communicate better and to bring us closer together...





If you want to be part of this experience...

How to apply?!

Send us an e-mail on: [sm2010@ef.uns.ac.rs](mailto:sm2010@ef.uns.ac.rs)

Application deadline: April 09<sup>th</sup>, 2010.

How much it costs?!

15€ (included guide on English, entry fees, coffee and cake)

If you decide to be part of this unique experience cost of excursion will be added to your registration fee.

Time-table: Departure from Faculty of Economics Subotica at 10.00, end of program at downtown Subotica around 13.00.

You need more info?! Please contact: [sm2010@ef.uns.ac.rs](mailto:sm2010@ef.uns.ac.rs) .