XXIX International Scientific Conference
Strategic Management
and Decision Support Systems
in Strategic Management
SM2024

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The references should specify the source (such as book, journal article or a web page) in sufficient detail to enable the readers to identify and consult it. The references are placed at the end of the work, with sources listed alphabetically (a) by authors' surnames or (b) by the titles of the sources (if the author is unknown). Multiple entries by the same author(s) must be sequenced chronologically, starting from the earliest, e.g.:

> Ljubojević, T.K. (1998).
> Ljubojević, T.K. (2000a).
> Ljubojević, T.K. (2000b).
> Ljubojević, T.K., &Dimitrijević, N.N. (1994).

Here is a list of the most common reference types:

A. PERIODICALS

Authors must be listed by their last names, followed by initials. Publication year must be written in parentheses, followed by a full stop. Title of the article must be in sentences case: only the first word and proper nouns in the title are capitalized. The periodical title must be in title case, followed by the volume number, which is also italicized:

> Author, A. A., Author, B. B., & Author, C. C. (Year). Title of article. *Title of Periodical, volume number*(issue number), pages.

⊃ **Journal article, one author, paginated byissue**
Journals paginated by issue begin with page 1 in every issue, so that the issue number is indicated in parentheses after the volume. The parentheses and issue numbers are not italicized, e.g.

> Tanasijević, V. (2007). A PHP project test-driven end to end. *Management Information Systems, 5* (1), 26-35.

⊃ **Journal article, one author, paginated byvolume**
Journals paginated by volume begin with page 1 in issue 1, and continue page numbering in issue 2 where issue 1 ended, e.g.

> Perić, O. (2006). Bridging the gap: Complex adaptive knowledge management. *Strategic Management, 14*, 654-668.

⊃ **Journal article, two authors, paginated byissue**

> Strakić, F., &Mirković, D. (2006). The role of the user in the software development life cycle. *Management Information Systems, 4* (2), 60-72.

⊃ **Journal article, two authors, paginated byvolume**

> Ljubojević, K., &Dimitrijević, M. (2007). Choosing your CRM strategy. *Strategic Management, 15*, 333-349.

⊃ **Journal article, three to six authors, paginated byissue**

> Jovanov, N., Boškov, T., &Strakić, F. (2007). Data warehouse architecture. *Management Information Systems, 5* (2), 41-49.

⊃ **Journal article, three to six authors, paginated byvolume**

> Boškov, T., Ljubojević, K., &Tanasijević, V. (2005). A new approach to CRM. *Strategic Management, 13*, 300-310.

- **Journal article, more than six authors, paginated byissue**

  Ljubojević , K., Dimitrijević, M., Mirković, D., Tanasijevi ć, V., Perić , O., Jovanov, N., et al. (2005). Putting the user at the center of software testing activity. *Management Information Systems, 3* (1), 99-106.

- **Journal article, more than six authors, paginated byvolume**

  Strakić, F., Mirković, D., Boškov, T., Ljubojević, K., Tanasijević, V., Dimitrijević, M., et al. (2003). Metadata in data warehouse. *Strategic Management, 11*, 122-132.

- **Magazine article**

  Strakić, F. (2005, October 15). Remembering users with cookies. *IT Review, 130*, 20-21.

- **Newsletter article withauthor**

  Dimitrijević, M. (2009, September). MySql server, writing library files. *Computing News, 57,* 10-12.

- **Newsletter article withoutauthor**

  VBScript with active server pages. (2009, September). *Computing News,57,* 21-22.

B. SCIENTIFICCONFERENCE

Sakal, M.,Raković, L., &Matković, P. (2013). *Errors in user-developed applications. XVIII International Scientific Conference SM 2013, Strategic Management and Decision Support Systems in Strategic Management* (pages. 1208-1216). Subotica: Faculty of Economics.

C. BOOKS, BROCHURES, BOOK CHAPTERS, ENCYCLOPEDIA ENTRIES, ANDBOOK REVIEWS

Basic format for books

Author, A. A. (Year of publication). *Title of work: Capital letter also for subtitle*. Location: Publisher.

Note: "Location" always refers to the town/city, but you should also include the state/country if the town/city could be mistaken for one in another country.

- **Book, oneauthor**

  Ljubojević, K. (2005). *Prototyping the interface design*. Subotica: Faculty of Economics.

- **Book, one author, newedition**

  Dimitrijević, M. (2007). *Customer relationship management* (6thed.). Subotica: Faculty of Economics.

- **Book, twoauthors**

  Ljubojević, K., Dimitrijević, M. (2007). *The enterprise knowledge portal and its architecture*. Subotica: Faculty of Economics.

- **Book, three to sixauthors**

  Ljubojević, K., Dimitrijević, M., Mirković, D., Tanasijević, V., &Perić, O. (2006). *Importance of software testing*. Subotica: Faculty of Economics.

- **Book, more than sixauthors**

  Mirković, D.,Tanasijevi ć, V., Perić, O., Jovanov, N., Boškov, T., Strakić, F., et al. (2007). *Supply chain management*. Subotica: Faculty of Economics.

- **Book, no author oreditor**

Web user interface (10th ed.). (2003). Subotica: Faculty of Economics.

● **Group, corporate, or governmentauthor**

Statistical office of the Republic of Serbia. (1978). *Statistical abstract of the Republic of Serbia.* Belgrade: Ministry of community and social services.

● **Editedbook**

Dimitrijević, M., &Tanasijević, V. (Eds.). (2004). *Data warehouse architecture*. Subotica: Faculty of Economics.

● **Chapter in an editedbook**

Boškov, T., &Strakić. F. (2008). Bridging the gap: Complex adaptive knowledge management. In T. Boškov& V. Tanasijević (Eds.), *The enterprise knowledge portal and its architecture* (pp. 55-89). Subotica: Faculty of Economics.

● **Encyclopediaentry**

Mirković, D. (2006). History and the world of mathematicians. In *The new mathematics encyclopedia* (Vol. 56, pp. 23-45). Subotica: Faculty of Economics.

D. UNPUBLISHED WORKS

● **Paper presented at a meeting or aconference**

Ljubojević, K., Tanasijević, V., Dimitrijević, M. (2003). *Designing a web form without tables*. Paper presented at the annual meeting of the Serbian computer alliance, Beograd.

● **Paper ormanuscript**

Boškov, T., Strakić, F., Ljubojević, K., Dimitrijević, M., &Perić, O. (2007. May). *First steps in visual basic for applications*. Unpublished paper, Faculty of Economics Subotica, Subotica.

● **Doctoraldissertation**

Strakić, F. (2000). *Managing network services: Managing DNS servers*. Unpublished doctoral dissertation, Faculty of Economics Subotica, Subotica.

● **Master'sthesis**

Dimitrijević, M. (2003). *Structural modeling: Class and object diagrams*. Unpublished master's thesis, Faculty of Economics Subotica, Subotica.

E. ELECTRONICMEDIA

The same guidelines apply for online articles as for printed articles. All the information that the online host makes available must be listed, including an issue number in parentheses:

Author, A. A., & Author, B. B. (Publication date). Title of article. *Title of Online Periodical, volume number*(issue number if available). Retrieved from http://www.anyaddress.com/full/url/

● **Article in an internet-onlyjournal**

Tanasijević, V. (2003, March). Putting the user at the center of software testing activity. *Strategic Management*, *8* (4). Retrieved October 7, 2004, from www.ef.uns.ac.rs/sm2003

● **Document from anorganization**

Faculty of Economics. (2008, March 5). *A new approach to CRM*. Retrieved July 25, 2008, from http://www.ef.uns.ac.rs/papers/acrm.html

- **Article from an online periodical with DOIassigned**

> Jovanov, N., &Boškov, T. A PHP project test-driven end to end. *Management Information Systems*, 2 (2), 45-54. doi: 10.1108/06070565717821898.

- **Article from an online periodical without DOIassigned**

Online journal articles without a DOI require a URL.

> Author, A. A., & Author, B. B. (Publication date). Title of article. *Title of Journal, volume number.* Retrieved from http://www.anyaddress.com/full/url/

> Jovanov, N., &Boškov, T. A PHP project test-driven end to end. *Management Information Systems*, 2 (2), 45-54. Retrieved from http://www.ef.uns.ac.rs/mis/TestDriven.html.

REFERENCE QUOTATIONS IN THE TEXT

- **Quotations**

If a work is directly quoted from, then the author, year of publication and the page reference (preceded by "p.") must be included. The quotation is introduced with an introductory phrase including the author's last name followed by publication date in parentheses.

> According to Mirković (2001), "The use of data warehouses may be limited, especially if they contain confidential data" (p. 201).

> Mirković (2001), found that "the use of data warehouses may be limited" (p. 201). What unexpected impact does this have on the range of availability?

If the author is not named in the introductory phrase, the author's last name, publication year, and the page number in parentheses must be placed at the end of the quotation, e.g.

> He stated, "The use of data warehouses may be limited," but he did not fully explain the possible impact (Mirković, 2001, p. 201).

- **Summary orparaphrase**

> According to Mirković (1991), limitations on the use of databases can be external and software-based, or temporary and even discretion-based. (p.201)

> Limitations on the use of databases can be external and software-based, or temporary and even discretion-based (Mirković, 1991, p. 201).

- **Oneauthor**

> Boškov (2005) compared the access range…
> In an early study of access range (Boškov, 2005), it was found...

- When there are **two authors**, both names are always cited:

> Another study (Mirković&Boškov, 2006) concluded that…

- If there are **three to five authors**, all authors must be cited the first time. For subsequent references, the first author's name will cited, followed by "et al.".

> (Jovanov, Boškov, Perić, Boškov, &Strakić, 2004).

In subsequent citations, only the first author's name is used, followed by "et al." in the introductory phrase or in parentheses:

> According to Jovanov et al. (2004), further occurences of the phenomenon tend to receive a much wider media coverage.
>
> Furtheroccurences of the phenomenon tend to receive a much wider media coverage (Jovanov et al., 2004).

In "et al.", "et" is not followed by a full stop.

➲ Six or moreauthors

The first author's last name followed by "et al." is used in the introductory phrase or in parentheses:

> Yossarian et al. (2004) argued that…
>
> … not relevant (Yossarian et al., 2001).

⮕ **Unknownauthor**

If the work does not have an author, the source is cited by its title in the introductory phrase, or the first 1-2 words are placed in the parentheses. Book and report titles must be italicized or underlined, while titles of articles and chapters are placed in quotation marks:

> A similar survey was conducted on a number of organizations employing database managers ("Limiting database access", 2005).

If work (such as a newspaper editorial) has no author, the first few words of the title are cited, followed by the year:

> ("The Objectives of Access Delegation," 2007)

Note: In the rare cases when the word "Anonymous" is used for the author, it is treated as the author's name (Anonymous, 2008). The name Anonymous must then be used as the author in the reference list.

⮕ **Organization as anAuthor**

If the author is an organization or a government agency, the organization must be mentioned in the introductory phrase or in the parenthetical citation the first time the source is cited:

> According to the Statistical Office of the Republic of Serbia (1978), …

Also, the full name of corporate authors must be listed in the first reference, with an abbreviation in brackets. The abbreviated name will then be used for subsequent references:

> The overview is limited to towns with 10,000 inhabitants and up (Statistical Office of the Republic of Serbia [SORS], 1978).

> The list does not include schools that were listed as closed down in the previous statistical overview (SORS, 1978).

⮕When citing **more than one reference from the same author**:

> (Bezjak, 1999, 2002)

⮕When several **used works by the same author were published in the same year**, they must be cited adding a, b, c, and so on, to the publication date:

> (Griffith, 2002a, 2002b, 2004)

⮕ **Two or more works in the sameparentheses**

When two or more works are cited parenthetically, they must be cited in the same order as they appear in the reference list, separated by a semicolon.

> (Bezjak, 1999; Griffith, 2004)

⮕ **Two or more works by the same author in the sameyear**

If two or more sources used in the submission were published by the same author in the same year, the entries in the reference list must be ordered using lower-case letters (a, b, c…) with the year. Lower-case letters will also be used with the year in the in-text citation as well:

> Survey results published in Theissen (2004a) show that…

⮕ To **credit an author for discovering a work**, when you have not read the

> original: Bergson's research (as cited in Mirković&Boškov,2006)…

Here, Mirković&Boškov (2006) will appear in the reference list, while Bergson will not.

⮕ When **citing more than one author**, the authors must be listed

> alphabetically: (Britten, 2001; Sturlasson, 2002; Wasserwandt,1997)

➲When there is **no publication date**:

    (Hessenberg,n.d.)

➲**Page numbers must always be given for quotations**:

    (Mirković&Boškov, 2006, p.12)

    Mirković&Boškov (2006, p. 12) propose the approach by which "the initial viewpoint…

➲   **Referring to a specific part of awork**:

    (Theissen, 2004a, chap. 3)

    (Keaton, 1997, pp. 85-94)

➲   **Personal communications, including interviews, letters, memos, e-mails, and telephone conversations**, are cited as below. (These are *not* included in the referencelist.)

    (K. Ljubojević, personal communication, May 5, 2008).

FOOTNOTES AND ENDNOTES

The use of footnotes and endnotes is not allowed.