

Agenda of SM2025

Supply chain management in the context of business digitalization

(The conference will be held online)

03 October 2025

10.00 – 10.10 Opening of the conference (Aleksandar Čučković - Dean)

[Teams Meeting Link >>](#)

10.10 – 11.00 Plenary session SM2025 (15 min per article)

(Moderator: Viktorija Petrov)

1. Veljko Mijušković, Ana Todorović Spasenić: **Process management as a determinant of establishing successful supply chain management in the manufacturing sector of the economy.**
2. Tibor Zsigmond, Renáta Machová, Vanessza Bölcsová, Kitti Hajmási: **The impact of artificial intelligence on the changing work environment based on the views of individuals in Slovakia - a pilot study**
3. Đorđe Ćelić, Tanja Džinić, Viktorija Petrov, Zoran Drašković: **Measuring customer experience quality in banking services in Serbia: validation of the EXQ scale**

11.00 – 11.30 Break

11.30 – 13.00 Parallel sessions (up to 10 min per article)



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Session 1. Articles in English [Teams Meeting Link >>](#)

(Moderator: Dragan Stojić)

1. Marjan Angeleski, Olivera Kostoska, Cvete Dimitrieska: **CAN BUSINESS BENEFIT FROM APPLYING ARTIFICIAL INTELLIGENCE TO PROJECT MANAGEMENT? EVIDENCE FROM GOOGLE SCHOLAR LITERATURE**
2. Violeta Gligorovski, Monika Angelsoka-Dichovska, Dejan Zdraveski, Margarita Janeska: **MANAGER'S EMOTIONAL INTELLIGENCE: IMPACT ON BUSINESS PERFORMANCE AND DECISION-MAKING**
3. Ismail Rishwaan Rashid, Gabor Juhasz: **BLOCKCHAIN FOR SUPPLY CHAIN EFFICIENCY IN THE MALDIVES**
4. Gabor Juhasz, Akos Jarjabka, Norbert Sipos: **THE ROLE OF WORKPLACE WELL-BEING IN ORGANIZATIONAL ADAPTATION TO GLOBAL CHANGES BASED ON THE RESULTS OF RESEARCH CONDUCTED AMONG HUNGARIAN ENTERPRISES**
5. Angela Bikar: **EU-SERBIA COOPERATION AND DEVELOPMENT IN THE MIRROR OF ECONOMIC FRAMEWORK**
6. Aliz Vuk, Andrea Bauerné Gáthy: **REQUIREMENTS FOR A SHIFT TO SUSTAINABLE FOOD PACKAGING - A COMPANY APPROACH**
7. Juraj Pekár, Ivan Brezina, Marian Reiff: **PORTFOLIO SELECTION IN THE YIELD AND SEMI-ABSOLUTE DEVIATION SPACE WITH THE INCORPORATION OF AN ENVIRONMENTAL INDICATOR**
8. Attila Nyikos, Fanni Akl, Gabor Juhasz: **THE ROLE OF DIGITAL TECHNOLOGIES IN THE DEVELOPMENT OF CORPORATE WELL-BEING SYSTEMS IN SMALL AND MEDIUM-SIZED ENTERPRISES OPERATING IN THE SOUTHERN TRANSDANUBIAN REGION OF HUNGARY**
9. Aleksandr Chernykh: **ESTIMATION OF RISK SPILLOVERS BETWEEN RUSSIAN FINANCIAL MARKETS IN THE 2022-2023 SANCTIONS PERIOD BY WAVELET COHERENCE ANALYSIS**



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Session 2. Finance and Accounting [Teams Meeting Link >>](#)

(Moderator: Ivana Medved)

1. Sunčica Milutinović: **NEW CATEGORIZATION OF INCOME AND EXPENSES IN THE STATEMENT OF PROFIT OR LOSS**
2. Ivana Medved, Kristina Peštović, Dragana Đorđević, Biljana Đuričić, Dušan Saković: **THE IMPORTANCE OF MANAGEMENT ACCOUNTING IN SUPPLY CHAIN MANAGEMENT – THEORETICAL FRAMEWORK AND IMPLEMENTATION OPPORTUNITIES**
3. Miloš Đaković, Jelena Andrašić, Nada Milenković: **CAPITAL STRUCTURE AND COMPANY PERFORMANCE: EVIDENCE FROM SERBIAN MANUFACTURING LISTED COMPANIES**
4. Violeta Domanović, Milica Dukanac, Slađana Savović, Jelena Nikolić, Dejana Zlatanović: **EFFECTS OF THE IMPLEMENTATION OF THE BALANCED SCORECARD MODEL ON THE FINANCIAL PERFORMANCE OF COMPANIES IN THE REPUBLIC OF SERBIA**
5. Ksenija Denčić-Mihajlov, Jelena Popov: **TAX DISCLOSURE AS A KEY ELEMENT OF SUSTAINABILITY REPORTING: A CRITICAL REVIEW OF GRI 207 STANDARD**



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Session 3. Economics Policy [Teams Meeting Link >>](#)

(Moderator: Olgica Glavaški)

1. Jovica Pejčić, Olgica Glavaški, Marina Beljić: **FISCAL POLICY EFFECTS ON THE EU REAL ECONOMY: POOLED MEAN GROUP APPROACH**
2. Aleksandar Sekulić, Emilija Beker Pucar, Stefan Stojkov: **THE IMPACT OF ENERGY PRICES AND THE REAL EXCHANGE RATE ON THE TRADE BALANCE: THE CASE OF SERBIA**
3. Mladen Rebić, Nikola Avram, Arsen Hršum: **PUBLIC-PRIVATE PARTNERSHIP AS A CONCEPT FOR STRENGTHENING THE COMPETITIVENESS OF SMALL AND UNDERDEVELOPED LOCAL GOVERNMENTS**
4. Jelena Vujadinović, Darko Marjanović: **GREENFIELD INVESTMENTS IN THE WESTERN BALKANS: A CATALYST FOR ECONOMIC GROWTH AND DEVELOPMENT**
5. Radovan Kastratović: **SUBSTITUTION OF TRADE POLICY INSTRUMENTS: THE CASE OF SERBIA**



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Session 4. Management [Teams Meeting Link >>](#)

(Moderator: Maja Strugar Jelača)

1. Aleksandra Stojković, Slavica Tomić: **DIGITALIZATION IN TOURISM - CHALLENGE AND OPPORTUNITY**
2. Agneš Slavić, Nemanja Berber, Dimitrije Gašić, József Poór, Maja Strugar Jelača, Slobodan Marić: **THE MAIN TRENDS OF MANAGEMENT CONSULTING IN SERBIA BASED ON RESEARCH RESULTS FROM 2024**
3. Tamara Jevtić, Dimitrije Gašić: **DOMINANT WORK PATTERNS IN THE IT SECTOR OF THE REPUBLIC OF SERBIA**
4. Dušan Cvrkušić, Marko Aleksić, Radmila Bjekić: **DIGITALIZATION OF THE SUPPLY CHAIN IN SUPPORT OF THE CIRCULAR ECONOMY**
5. Miloš Todosijević: **DEVELOPMENT TENDENCIES OF PRODUCTION CAPACITIES IN THE CONTEXT OF DIGITALIZATION OF BUSINESS**



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Session 5. Agribusiness and Rural Development [Teams Meeting Link >>](#)

(Moderator: Bojan Matkovski)

1. Teodora Tica Ilić, Nikola Rakić, Bojana Vuković, Dejan Jakšić, Nedeljko Tica: **THE ECONOMICS OF SOIL: DOES HIGHER PRODUCTIVITY GUARANTEE GREATER FARM PROFITABILITY?**
2. Reka Korhecz, Anja Dacić: **ENHANCING AGRICULTURAL DECISION-MAKING: A TOPSIS- BASED FRAMEWORK FOR CROP SELECTION**
3. Sanja Titin, Rade Popović, Marija Jeremić: **TECHNICAL EFFICIENCY OF SERBIAN VEGETABLE OIL PROCESSING INDUSTRY**
4. Sanja Džever, Dražen Marić, Ksenija Leković, Dunja Kostić: **THE GENERATORS OF GENERATION Z'S POSITIVE WOM IN THE ORGANIC FOOD MARKET**
5. Nerma Čolaković-Prguda, Irma Đideliija Čolaković: **CHARACTERISTICS OF RURAL TOURISM SUPPLY IN THE FEDERATION OF BOSNIA AND HERZEGOVINA - POSSIBLE PERSPECTIVES BASED ON THE DEMAND MODEL**
6. Žana Jurjević, Bojan Matkovski, Stanislav Zekić, Danilo Đokić: **IMPLEMENTATION OF IPARD FUNDS IN SERBIA: ANALYSIS OF THE CURRENT STATE AND PERSPECTIVE OF RURAL DEVELOPMENT**



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Session 6. Information Technology [Teams Meeting Link >>](#)

(Moderator: Mirjana Marić)

1. Filip Marković: **DIGITAL TRANSFORMATION OF FINANCIAL SERVICES: GLOBAL AND REGIONAL ASPECTS**
2. Vuk Vuković, Paweł Lula, Lazar Raković, Marek Dziura, Tomasz Rojek, Lena Đorđević Milutinović: **CURRENT TRENDS IN SUPPLY CHAIN MANAGEMENT**
3. Bojan Đurić: **ARTIFICIAL INTELLIGENCE IN BUSINESS – FROM BASICS TO IMPLEMENTATION: A WORKSHOP AGENDA FOR MANAGERS**
4. Vladimir Šimović, Ivana Vugdelija Tičarić, Dušan Bobera: **SOFTWARE ENGINEERING - KNOWLEDGE AREA - SOFTWARE MAINTENANCE: ANALYSIS OF THE LOGISTICS OF BUSINESS SERVICES OF THE E-CITIZEN SYSTEM**
5. Mirjana Marić, Rade Božić, Olivera Grljević: **RECOMMENDER SYSTEMS FOR PERSONALIZED OFFERS**
6. Srećko Ilić, Srđan Damjanović: **OPPORTUNITIES AND CHALLENGES OF ERP SYSTEM IMPLEMENTATION IN THE CONTEXT OF DIGITAL BUSINESS TRANSFORMATION OF ENTERPRISES**



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Session 7. Marketing and Trade [Teams Meeting Link >>](#)

(Moderator: Sonja Vučenović)

1. Veljko Marinković, Julija Vidosavljević: **ANTECEDENTS OF CO-CREATION OF EXPERIENCE IN THE HOTEL INDUSTRY: STRUCTURAL EQUATION MODELING APPROACH**
2. Nikola Milićević, Nenad Djokić, Ines Djokić: **CONSUMER PERCEPTIONS OF AI USE IN RETAIL**
3. Radojko Lukić: **RESEARCH OF THE DYNAMICS OF TRADE PERFORMANCE IN SERBIA USING THE PIPRECIA-S AND MARCOS METHODS**
4. Sonja Vučenović, Daniela Nuševa, Radenko Marić, Goran Vukmirović, Nikola Macura, Marija Pavličević: **COMPREHENSIVE ANALYSIS OF THE PERFORMANCE OF THE FMCG TRADE CHAINS IN THE REPUBLIC OF SERBIA WITH A FOCUS ON RETAIL PRICES**
5. Katarina Božić: **GREEN SUPPLY CHAIN MANAGEMENT AND ARTIFICIAL INTELLIGENCE: A REVIEW AND BIBLIOMETRIC ANALYSIS**